

United Way



Orange County United Way

LEADERSHIP COUNCIL DESCRIPTION

Committee Name:	Success By 6 [®] (SB6) Leadership Council
Accountability:	Reports directly to the Community Investment Cabinet
Purpose:	The Success By 6 Leadership Council's primary purpose is to identify and achieve the results necessary to address the community's most critical needs in the area of early childhood development. This will be accomplished by assuring that Success By 6 funds are invested in projects that have a measurable impact on the quality of life for Orange County's children age 0-6.
Composition:	15 – 20 participants representing community leaders drawn from the following United Way key constituents: <ul style="list-style-type: none">• Funded organizations• OCUW Board members• Community Volunteers• Donors• Business Leaders• City/County Government• Subject Experts• Education
Tenure:	In general, length of service will be a minimum of two years, with a maximum of three consecutive terms; exceptions are made when continued special expertise is necessary for the success of the initiative.
Organizational:	Each volunteer of the Success By 6 Leadership Council is a valued member of Orange County United Way. The work of the Leadership Council is guided by the Success By 6 Strategic Plan and overseen by the Community Investment Cabinet.
Leadership:	At least one year tenure on the council
Responsibilities:	The Success By 6 Leadership Council will have the following responsibilities: <ul style="list-style-type: none">• Strategic Planning/Outcomes• Media Awareness/Branding• Community Visibility• Public Policy• Financial oversight of all strategy projects• Fundraising/Donor Engagement
Time Commitment:	Attend council meetings every other month (typically 2 hours each); optional ad hoc committee work as needed
Staff Support:	Director of Children and Youth Initiatives, Community Investment Managers, and the Administrative Specialist.